RYAN SHORT

FULL-STACK WEB DEVELOPER

Knoxville, TN | (423) 353-5739 | ryanshort.dev@gmail.com
ryanshort.dev | linkedin.com/in/ryanshort-developer | github.com/RyanShort13110

PROFESSIONAL SUMMARY

Full-stack web developer with 7+ years of experience building and maintaining websites across client and enterprise brand portfolios. Combine cinematic JavaScript/GSAP interfaces with custom PHP, WordPress plugins, marketing integrations, and modern Astro architecture. Experienced in production troubleshooting, reusable systems, and technical team leadership.

PROFESSIONAL EXPERIENCE

Web Developer | Inhabit

Jun 2025 - Present | Knoxville, TN

- Develop, maintain, and modernize a portfolio of 20+ brand websites, delivering custom WordPress/Divi solutions, responsive interfaces, and reusable components.
- Built a consent-aware UTM attribution system for cross-site use, persisting campaign parameters and populating Marketo hidden fields for downstream Salesforce reporting.
- Developed custom WordPress plugin functionality, including a keyword-aware image alt-text updater, and PHP output templates for advanced Search & Filter interfaces.
- Engineered cinematic interactions with GSAP, ScrollTrigger, SplitText, and Lottie, with responsive behavior and accessibility considerations.
- Prototyped Astro + Pages CMS architecture and Git-based deployment workflows to evaluate maintainable alternatives to legacy WordPress builds.
- Resolved production issues spanning WP Engine, Cloudflare, caching, Divi assets, third-party scripts, and forms to maintain site reliability.

Senior Web Developer | Identity Dental Marketing

Jun 2023 - Jun 2025 | Remote

- Built and maintained dozens of client websites and custom WordPress themes using JavaScript, PHP, HTML/CSS, and LAMP workflows.
- Led and mentored three developers, coordinating delivery with designers and reviewing code quality and technical solutions.
- Improved site speed, usability, and search visibility through performance optimization, responsive builds, and technical SEO.

Full-Stack Web Developer | Short Web Development (Freelance)

Jul 2019 - May 2023 | Remote

- Delivered responsive client websites end to end, from requirements and custom development through deployment and ongoing support.
- Built JavaScript/PHP features, database-backed functionality, and custom WordPress themes and integrations.

TECHNICAL SKILLS

Languages & frameworks JavaScript (ES6+), PHP, HTML5, CSS3/SCSS, SQL, Astro, React, Node.js, Express.js
Platforms & CMS WordPress, custom plugin/theme development, Divi 4/5, Pages CMS, GitHub, Netlify, Cloudflare
Integrations & data REST APIs, MySQL, MongoDB, LAMP, Marketo, Salesforce, CookieYes, UTM attribution
Animation & quality GSAP, ScrollTrigger, SplitText, Lottie, responsive UI, accessibility/WCAG, performance, SEO