

RYAN SHORT

FULL-STACK WEB DEVELOPER

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PROFILE

Full-stack web developer with 7+ years of experience building custom, responsive websites and web applications. Skilled in JavaScript, PHP, API integrations, and database-backed development, with deep expertise in WordPress custom themes, advanced customization, and high-impact user experiences.

EXPERIENCE

Web Developer | Inhabit®

Jun 2025 – Present | Knoxville, TN

- Own development and modernization of websites across multiple brands, delivering responsive front ends and custom PHP/JavaScript functionality within WordPress and Divi 5.
- Build reusable UI components, dynamic templates, custom post type experiences, and filtered content systems with maintainable CSS, JavaScript, and PHP.
- Create advanced interactions with GSAP, ScrollTrigger, SplitText, and Lottie, including custom sliders, scroll-driven animations, and accessible motion controls.
- Developed cross-site lead attribution connecting Marketo forms to Salesforce using JavaScript, first-party UTM cookies, and consent-aware form integrations.
- Troubleshoot production issues involving WP Engine caching, Cloudflare, Divi dynamic assets, and third-party scripts to stabilize site behavior.

Senior Web Developer | Identity Dental Marketing

Jun 2023 – Jun 2025 | Remote

- Developed and maintained dozens of client websites and custom WordPress themes using JavaScript, PHP, HTML/CSS, and LAMP-based workflows.
- Led and mentored a team of three developers, overseeing code quality, technical problem-solving, and delivery alongside designers.
- Improved performance, usability, and search visibility through PageSpeed optimization, responsive implementation, and technical SEO.

Full-Stack Web Developer | Short Web Development (Freelance)

Jul 2019 – May 2023 | Remote

- Delivered custom responsive websites and client projects end to end, from requirements and implementation through deployment and support.
- Built JavaScript/PHP functionality and database-backed features, including custom WordPress theme development and customization.

TECHNICAL SKILLS

Languages & frameworks JavaScript (ES6+), PHP, HTML5, CSS3/SCSS, SQL, React, Node.js, Express.js

Back end & integrations REST APIs, MySQL, MongoDB, LAMP, Marketo, Salesforce, UTM attribution

WordPress & CMS Custom theme/child-theme development, plugin customization, Divi 4/5, CPTs, dynamic templates

UI, tooling & quality GSAP, ScrollTrigger, SplitText, Lottie, Git/GitHub, WP Engine, Cloudflare, WCAG, SEO